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**MOBILE
APPLICATIONS
EDITION**



METOVA

Simplifying Organizations'
Journey to the Digital Era



CIO 20 MOST PROMISING
MOBILE APPLICATION
Review SOLUTIONS PROVIDERS - 2022

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InfoTech

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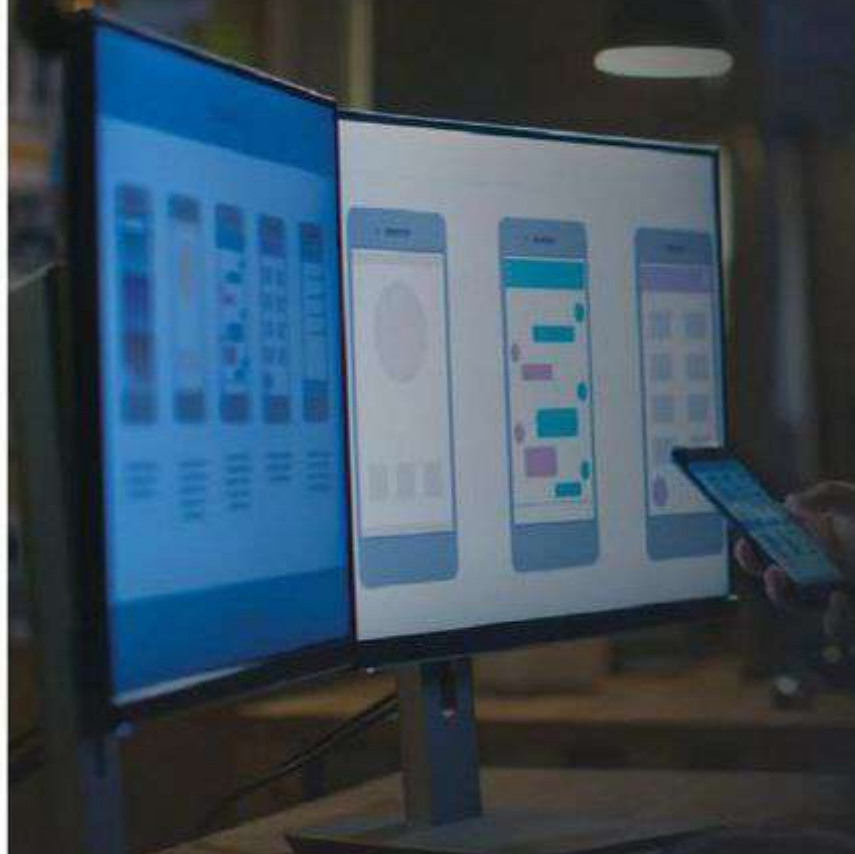
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HOW DUTCH BROS
COFFEE EMBEDDED
CULTURE INTO
ITS MOBILE APP

John Graham,
Chief Marketing Officer,
Dutch Bros



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Simplifying
Organizations'
*Journey to the
Digital Era*

Hidden Brains InfoTech Powering Digital Transformation



Vishal Chhawchharia

The most vexing challenge the pandemic created for businesses is the sudden acceleration of digitalization, underway for decades. Today, companies seek a comprehensive view of their business data to garner insight and gain the edge over the competition. With an array of technological solutions and services, Hidden Brains, a top-notch Enterprise Software and IT Consulting company, is steering clients through digital transformation; making it easy for them to adapt to advanced technologies and digitalize their work environment.

Since its inception in 2003, Hidden Brains has been spearheading digital transformation with its expertise in Mobile, Web, as well as emerging technologies like Blockchain, Artificial Intelligence, Machine Learning, IoT, and Cloud. Acknowledging the intricacies involved in an inclusive digital environment, Hidden Brains acts as a one-stop-shop for a complete spectrum of IT solutions. Over the years, the company has developed numerous robust and innovative solutions with trending technologies for 2400 customers in more than 36 domains across 107 countries. With a commitment to quality, excellence, and innovation, Hidden Brains has won 13 prestigious awards.

The company continues to grow at an exponential pace, expanding its global footprints with offices in India, USA, Norway, the UK, and Nigeria.

Rightly recognizing the escalating relevance of mobile applications in the digital age, Hidden Brains has made mobile development the key focus of its offerings, diligently delivering those services. "We work in the mobile technology spectrum, assisting organizations in integrating their core systems with mobile and providing easy data access for employees on mobile devices," says Vishal Chhawchharia, Founder, Managing Director and CEO of Hidden Brains. The solutions empower organizations with legacy technologies and applications to achieve digital transformation efficiently, and to stay ahead with a futuristic vision.

Hidden Brains develops solutions for a range of mobile platforms, including iOS and Android, and even works on cross-platform and hybrid

technologies fulfilling customer requirements. Rendering a comprehensive digitalizing experience, the company is creating a larger canvas on which businesses can integrate mobile technology into their space, enabling them to set new goals and surpass the boundaries of excellence.

Numerous customer success stories across a variety of sectors such as healthcare, finance, real estate, retail, logistics, distribution and more testify Hidden Brains' innovative approaches. The company has helped countless businesses see drastic improvements in their efficiency and operational processes. Hidden Brains' Enterprise mobility solutions recognize the need for greater agility necessitated by a shift from the traditional central office business model changing how businesses operate.

Hidden Brains' enterprise mobility services provide customized and automated business workflows that keep track of everything from different users and functions/departments, ultimately empowering businesses to collect real-time data and information for quicker decision making.

What differentiates Hidden Brains in the market is its work ethics, transparent communication, flexibility, and value-oriented culture that encourages proactive participation of its workforce, and a collaborative approach with clients. To ensure that the clients get the most out of its cutting-edge solutions with the least amount of friction, Hidden Brains acknowledges the need for change management support during the implementation of its solutions. The company adopts industry-best practices to mitigate risks and eliminate roadblocks during transition, giving clients a competitive edge.

On the road ahead, Hidden Brains, with a promise to deliver solutions that exceed customer expectations, will continue to be on the leading edge of emerging technologies and frameworks, expertly guiding enterprises through technological transition. "We will continue to empower businesses with creative ideas and collaborative environments, enabling them to seize the endless opportunities to create a beautiful world together," concludes Mr. Chhawchharia. 