

MANAGED SERVICES

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HIDDEN BRAINS INFOTECH

IMPARTING EXCELLENCE IN
MANAGED SERVICES
WITH FUTURE
TECHNOLOGIES



RAM CHHAWCHHARIA,
CO-FOUNDER & DIRECTOR



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HIDDEN BRAINS INFOTECH

IMPARTING
EXCELLENCE
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By Srrayvinya OLM

RAM CHHAWCHHARIA,
CO-FOUNDER & DIRECTOR





RAM CHHAWCHHARIA, CO-FOUNDER & DIRECTOR

Best described as a technopreneur, Ram is widely recognized for his creative and visionary leadership as well as experience in building and scaling multiple early to mid-phase companies and incubators/accelerators.

LOCATIONS:

Ahmedabad (Head Office),
Hyderabad, Stavanger(Norway) &
Schaumburg (U.S.)

OFFERINGS:

- Business & Technology Consultation
- Software & Application Services
- Business Intelligence Systems
- IT Infrastructure Management
- Cloud Services
- Enterprise Mobility Solutions
- Managed Support Services

AWARDS:

- CES 'Innovation Awards Honoree', 2018
- Zee Media Gujarat's Young Achiever's Award, 2017
- ICTIS Global Industry & Academic Excellence Award, 2017
- ICTIS Global Industry & Academic Excellence Award, 2017
- ICT4SD's ICT Awards The EXCELLENCIA, 2016
- Deloitte Technology Fast 50 India, 2013
- Aegis Graham Bell Award, 2013
- GESIA Award in Diamond Category, 2013
- Aegis Graham Bell Award, 2012
- World Quality Commitment, 2010

In this aggressively competitive world, it is instrumental for organizations to focus more on their core business functions rather than taking responsibility for every single operation without proper strategic planning. Besides, adapting to emerging technologies such as Cloud, IoT, Mobile & Analytics, AI, ML and others or managing a complex and hybrid IT environment spanning multiple delivery models, vendors, processes and data, is certainly a mammoth task. It is here the Managed Service Providers (MSPs) come into picture as the Holy Grail for these enterprises and as their extended team that works on dedicated verticals.

One such leading MSP is Hidden Brains InfoTech Pvt. Ltd. (Estd. 2003) that delivers support and onsite assistance to its clients – both large enterprises and growing businesses by deploying a suite of tailor-made technology solutions. Being clients' extended team that works dedicatedly and allows them to focus on their core competencies, Hidden Brains delivers managed services that standardize & automate their processes, facilitate service integration, improve efficiency, and minimize cost. Ram Chhawchharia, Co-Founder & Director, Hidden Brains, adds, "We act as a strategic partner to our client's business, offering them a consulting-led approach focusing on technology-led solutions with skilled resources that cover the entire enterprise value chain".

What keeps the firm surging ahead amidst the competition is its strong belief to create flexibility and new digital layers in accordance with the IT industry's best practices, which can enhance its client's business functionality and also fuel growth. This way, Hidden Brains supports the entire digital transformation journey of clients through extensive enterprise solutions that can reach their end goals as well as their employees'. Besides, these solutions are also capable of abstracting away the complexity in clients' businesses using micro-services and open APIs, managing workloads from the underlying infrastructure and rolling-out architectures across hybrid IT environments.

Blending Technology with Each Domain

Hidden Brains holds a strong knack for assisting businesses in adopting new and prospective technologies by breaking their conventional business barriers, improving diverse elements in their business, and bringing-in new levels of differentiation. Standing at the forefront of innovation, the firm handholds enterprises with a myriad of issues pertaining to managing change, virtualization, remote infrastructure management, IT team augmentation, new product development, mobility,



security and cloud technologies. Even in this endeavour to reinvent clients' businesses in tune with the trending technologies, Hidden Brains stands-out due to its superior values of commitment to quality, everlasting spirit of innovation, and consistent deliverance of excellence, and nothing less than that. Ram asserts, "With an impeccable combination of the right technology and services, we are competent to deliver ideal managed services that are aimed at enabling agility and scalability of our clients' businesses, besides addressing their pain areas".

Smart Products

Leading in the race for innovation, Hidden Brains boasts a range of products that have bagged awards for innovation, and also stand as a testament to its commitment towards excellence and experimenting on unconventional technologies. Today, building high-performing mobile apps without coding can be achieved with Hidden Brains' Configure.IT, a rapid mobile app development platform that aims to simplify technologies. This platform lets even a layman to create mobile apps with an intuitive GUI, thus providing them full control over app distribution, back-end deployment, and app's source code. ControlAny is another marvel of the firm that offers smart home & building automation systems to derive information-enabled, efficient, safe, eco-friendly, intelligent, and completely integrated solutions. Moreover, Hidden Brains has developed RockEye, an advanced 3D seismic visualizer that enables visualization of seismic data in both 2D & 3D formats, especially for the oil & gas industry.

The biggest forte of Hidden Brains lies in not just addressing the technological needs of clients, but also reducing their compliance and security risks. Comprehending the client's target industry

and their geographical location, the firm ensures to cut-down these risks through validated security policies, integration components, and architectural templates. Above all, the firm boasts strong consistency in maintaining quality across all its operations by following effective and efficient project management standards for digital transformation of the businesses with innovative technologies.

The Brains Behind

Hidden Brains' Center of Excellence (COE) outclasses as a hub for R&D, implementation, governance and support for all Agile & DevOps projects. The brains behind this COE are a team of people with specialized expertise, who are responsible for creat-



WHAT KEEPS THE FIRM SURGING AHEAD AMIDST THE COMPETITION IS ITS STRONG BELIEF TO CREATE FLEXIBILITY AND NEW DIGITAL LAYERS IN ACCORDANCE WITH THE IT INDUSTRY'S BEST PRACTICES



ing framework, exploring new technologies, compiling industry-best practices, developing content, and performing assessments. The COE provides support for continuous improvement programs, as well as conducts training sessions to ensure team members stay updated for future technologies & frameworks.

Ram articulates, "Our COE team either uses innovative technology or invents a way to make the technology innovative". Standing as a manifestation of this statement, Hidden Brains unveiled its own facial recognition system, wherein the obtained dataset is fed into convolutional neural network to group all employees based on their Euclidean distance and also label them with relevant IDs. Diving deep into this novel system has not only helped the firm in achieving technology solutions, but also inventing new methods & processes. [CEO](#)